

FROLICBOONIES

Ecopreneurship Camp

**5MAY TO 9MAY -2025
MUDUMALAI**

Nature, Creativity, Entrepreneurship

www.frolicboonies.com



9448476888 / 9448485160

About

Sustainable Entrepreneurship Camp

**Unlock Your Child's Entrepreneurial Spirit
in the Heart of Nature!**

Welcome to Frolicboonies Sustainable Entrepreneurship Camp, where youth aged 12 to 20 embark on an exciting journey of creativity, sustainability, and hands-on business experience. Set in the heart of a lush jungle, this immersive camp challenges young minds to develop innovative eco-friendly ideas, craft their own products, and market them to real customers.

With no distractions from gadgets or screens, campers will engage in teamwork, problem-solving, and adventure—while gaining essential business skills to kick-start their entrepreneurial journey. Whether it's crafting sustainable goods, designing creative packaging, or selling to customers, this camp is the perfect launchpad for future entrepreneurs !

Why Choose Frolicboonies Entrepreneurship Camp?

Practical, Hands-On Learning

Through carefully curated activities, your child will gain knowledge and hands-on experience in sustainable entrepreneurship:

- **Building with Lantana:** Learn how to construct a mud house using Lantana, an invasive species. This project highlights the importance of sustainable material use and offers creative solutions to environmental issues.
- **Eco-friendly Products Creation:** Create a range of eco-friendly and herbal products, including herbal shampoo, mosquito repellent, room fresheners, and body moisturizers. Craft unique items like Lantana wood pen stands, birdhouses, keychains, and more.

- **Supporting Local Communities:** Learn about sourcing sustainable products from local farmers and tribal communities. Your child will have the opportunity to remarket honey, jackfruit jam, flavoured tea, pomelo squash, and other local goods with eco-friendly packaging and branding.
- **Creative Branding & Marketing:** Your child will develop skills in packaging, branding, and marketing. They will design creative product labels and prepare their items for sale.
- **Marketing & Selling:** Understand the basics of marketing and entrepreneurship. The camp culminates in setting up product stalls where participants will sell their creations to the public.



Safety First

At Frolicboonies, safety is our number one priority.

Rest assured, your child will be in safe hands. Our professional and experienced staff ensures that all activities are supervised, and our camp environment is secure, allowing for worry-free fun and learning.



A 5-Day Immersive Eco-Entrepreneurship Experience

Day 1: Welcome to the Green Future!

- 2:00 PM – Check-in & Get Settled
- 3:00 PM – Arrive at the Campsite & Take in the Natural Beauty
- 3:30 PM – Room Allotment & Orientation
- 4:00 PM – Icebreaker & Self-Introduction Session
- 5:00 PM – Engaging Discussion:
 - What is Sustainable Entrepreneurship?
 - Why Does It Matter?
 - Types & Advantages of Green Businesses
- 5:40 PM – Evening Tea & Snacks
- 6:15 PM – Team Formation: Choose Your Product for Manufacturing & Marketing
- 8:00 PM – Campfire Under the Stars
- 9:00 PM – Dinner & Wind Down



Day 2: Hands-On Learning & Eco-Innovation

- 6:30 AM – Wake Up to the Sounds of Nature
- 7:00 AM – Morning Energy Boost (Milk & Biscuits)
- 7:30 AM – Guided Nature Walk: Observe, Connect & Learn
- 8:30 AM – Hearty Breakfast
- 10:00 AM – Eco-Construction Workshop:
 - Build the Foundation of a Mud House Using Bamboo & Lantana
- 11:30 AM – Refreshing Juice Break
- 12:00 PM – Creative Recycling:
 - Transform Bottles into Art
 - Experiment with Natural Clay Craft
- 1:30 PM – Lunch Break
- 2:00 – 4:00 PM – Rest & Recharge
- 4:00 PM – Herbal Product Creation Workshop:
 - Make Organic Cosmetics & Cleaning Products (Natural Shampoo, Mosquito repellent, Body Butter, Lip Balm)
- 5:40 PM – Evening Tea & Snacks
- 6:00 PM – Eco-Friendly Packaging Ideas & Innovations
- 7:00 PM – Team Games: Fun, Strategy & Bonding
- 8:00 PM – Skywatching Session: Explore the Cosmos Through a Telescope
- 8:30 PM – Dinner

Day 3: Sustainable Crafting & Eco-Friendly Product Development

- 7:00 AM – Wake Up to the Chirping Birds
- 7:30 AM – Morning Snack (Milk & Biscuits)
- 7:40 – 8:30 AM – Guided Bird Watching Session
- 8:40 AM – Breakfast
- 10:00 AM – Mud House Construction Continued:
 - Lantana Weaving for Structural Strength
- 11:30 AM – Juice Break
- 11:45 AM – 1:00 PM – Eco-Creations:
 - Craft with Lantana Wood
 - Make Birdhouses from Reclaimed Wood
- 1:00 PM – Lunch
- 2:00 PM – Source Local produce from farmers and Edible Product Development:
 - Jackfruit Jam
 - Pomelo Squash
 - Flavoured Teas
 - Banana Chips
- 5:00 PM – Evening Snacks
- 7:00 PM – Product Packaging & Branding:
 - Label & Prepare Products for Sale (e.g., Natural Honey & Keychains, Handmade Goods)
- 8:30 PM – Dinner
- 9:00 PM – Lights Off

Day 4: Real-World Entrepreneurship Experience

- 7:00 AM – Wake Up & Get Ready
- 7:30 AM – Morning Snack (Milk & Biscuits)
- 8:30 AM – Breakfast
- 9:30 AM – Final Product Touch-Ups & Market Readiness
- 10:00 AM – Live Market Experience:
 - Travel to Exhibition & Sale Venue
 - Interact with Customers & Sell Your Sustainable Products
- 7:00 PM – Return to Camp
- 8:00 PM – Sales Experience Reflection & Profit Calculation
- 9:00 PM – Dinner & Relaxation



Day 5: Final Touches & Farewell

- 7:00 AM – Wake Up to One Last Jungle Morning
- 7:30 AM – Morning Snack (Milk & Biscuits)
- 8:00 AM – Final Mud House Construction Session:
 - Mud Plastering & Finishing Touches
- 9:30 AM – Breakfast
- 10:00 AM – Eco-Art & Decoration:
 - Carving & Artistic Touches on the Mud House
- 11:00 AM – Freshen Up & Pack
- 12:00 PM – Departure



Join Us at Frolicboonies Sustainable Entrepreneurship Camp!

Give your child the opportunity to grow, learn, and have fun in a natural, gadget-free environment. By the end of the camp, your child will have the knowledge and skills to start their own sustainable business and be ready to make a positive impact on the world.

Eligibility
12 Years & Above



Accommodation



Accommodation will be in swiss tents or similar rooms on four sharing basis





**Camp Fees
Rs 18000**



INCLUSIONS

- Accomodation, food, All activities as mentioned in the itinerary
- Transportaton from Bangalore to campsite and back

EXCLUSIONS

- Anything not specifically mentioned in the inclusion list
- Personal expenses.



**SIGN UP TODAY AND LET'S BUILD A
GREENER, BRIGHTER FUTURE TOGETHER!**

Call 9448476888

